Centre for Innovation & Creativity

Investing in the Aga Khan Museum
More than simply a place to present the art and cultures of Islamic civilizations, the Aga Khan Museum is also a hub for innovation and creativity. Campaign investments in this priority will empower diverse artists to create new works of performing and visual art, and enable our visitors to engage and interact with art in non-traditional ways. Unexpected creative works and experiences will, in turn, help drive ground-breaking research and public education programming, and establish the Aga Khan Museum as an incubator for new talent and innovative thinking.

Investment Opportunities

$3.5 million

- **Artist-in-Residence Program**
  - $1,500,000
- **Innovation Fund**
  - $1,000,000
- **Creativity Incubator**
  - $1,000,000
Artist-in-Residence Program: $1.5 million

Creating inspired art takes time, space and resources. The Aga Khan Museum’s new, privately-funded Artist-in-Residence Program will deliver all three. We will attract from around the world established visual and performing artists for terms of three months to a year and support them in the creation and presentation of new original works — including art installations, music recordings and performances — informed by the Museum’s collection and exhibitions. Artists-in-residence in each of the visual and performing arts will also support the Museum’s research and curatorial fellows engaged in studies of Islamic art and culture. Through hands-on workshops and presentations, the artists will share insights into their work and mentor students and members of the public in their own creative projects.

WHAT YOUR GIFT WILL FUND

• Program promotion and recruitment of one artist-in-residence per year in each the visual and performing arts.
• A competitive stipend to help offset costs associated with travel and living expenses for each residency term of between three months and a year.
• Creative development costs, including art supplies and music recording.
• A high-profile launch event and presentations or exhibitions featuring the new creative works.
• Workshops and presentations by the artists-in-residence.

THE DIFFERENCE YOU WILL MAKE

The Artist-in-Residence Program will offer new ways of thinking about, celebrating and raising awareness of Islamic art and the role it can play in connecting cultures and building bridges. With your support, we will showcase novel artistic approaches inspired by the art and artifacts of past civilizations, and spark fresh interest in cultures that are often misunderstood.
Innovation Fund: $1 million

As part of our vision of global change, the Aga Khan Museum is harnessing technology to build the world’s first Virtual Museum of Islamic civilizations and Muslim culture, and enrich the way people experience the Museum online and in person. The Innovation Fund will fuel these efforts by funding the purchase of new technologies, such as virtual reality viewers, iPads and three-dimensional expandable photography used to profile our collection’s feature works in new and engaging ways. The Fund will also advance the Museum’s technological infrastructure, from display cases to lighting.

WHAT YOUR GIFT WILL FUND

• Purchase of new technologies to enable a modern, interactive Museum experience on-site and online.

• Partnerships with leading software developers and experts in online education.

• Development of custom-made display cases for the Aga Khan Museum’s upcoming exhibitions.

• Upgrades to the high-tech lighting system.

THE DIFFERENCE YOU WILL MAKE

Bold investments in the Aga Khan Museum experience will dramatically transform the way online and on-site visitors perceive, understand and, ultimately, act on our transformative messages. Already a world-leading museum in focus, we will become a model for others to emulate in terms of the ways we use technology to advance our education goals.
Creativity Incubator: $1 million

Sometimes creativity erupts from a single artist taking risks and exploring unconventional ideas. Other times, it is the result of great collaboration — artists of diverse cultures and genres coming together to disrupt conventional thinking and approaches, and conceive new, modern interpretations of Islamic art and culture. This is the vision of the Aga Khan Museum’s Creativity Incubator, a unique source of space, support and opportunity for emerging and established artists to develop and showcase groundbreaking new ideas and collaborate in the creation of cross-disciplinary works that support the Museum’s mission.

WHAT YOUR GIFT WILL FUND

• A project coordinator to identify and recruit a diverse and changing group of visual and performing artists for the Incubator, and coordinate the development of new works.
• Creative development costs, including art supplies and music recording.
• Pop-up presentations for artists to test-drive original works within the Museum’s spaces.

THE DIFFERENCE YOU WILL MAKE

The Creativity Incubator will provide a rare forum and funding for artists to take risks and launch new works that have the power to change the conversation about what Islamic art looks and sounds like. In supporting this priority, you will become a partner in the Aga Khan Museum’s pioneering efforts to showcase the changing arts and cultures of Islamic civilizations and the ways in which our art and our cultures are more alike than different.