

## Modern Day Gifts with Old World Charm are Now Just a Click Away

*The Aga Khan Museum launches e-Shop in time for early holiday shopping*

**Toronto, ON** – The Museum Shop at the Aga Khan Museum has been one of Toronto’s best-kept secrets among discerning gift givers and style aficionados since opening its doors to the public last September. Now, its treasure trove of merchandise will be available nationwide with the launch of its online store. The Museum’s e-shop will offer Canadian and international shoppers a selection of unique gift giving ideas that are exclusive to the Aga Khan Museum as well as products handcrafted in Turkey, Jordan, Afghanistan, Pakistan, Iran, among other regions.

Featured items on the Aga Khan Museum e-Shop include a range of merchandise — from beautiful silk scarves to tote bags and silver pens — incorporating the Museum’s elegant logo. Artful accessories inspired by the Museum’s Permanent Collection are also offered, such as notebooks, magnets, coasters, and much more.

Whether visiting in person or browsing online, the Aga Khan Museum’s Shop is the perfect place to find distinctive and memorable gifts for those looking to get a head start on holiday shopping. Products are available onsite at the Museum (77 Wynford Drive, Toronto ON) and online at **[shop.agakhanmuseum.org](http://shop.agakhanmuseum.org)**. Shipping is available to most destinations within Canada, the US, and major international locations.

*“It is totally artsy Farsi — exotic yet approachable, and has great gifts for everyone on your Christmas gift list from toddlers to adults; chefs to fashionistas.” – Toronto Star*

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For product information, high-res photography and/or product samples for editorial consideration, please contact:

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