TORONTO, ON – April 23, 2024 – The Aga Khan Museum is pleased to announce it has received a grant from TD Bank Group (TD), continuing an impactful collaboration aimed at serving local artists and providing them with career-enhancing presentation opportunities. For the next three years, TD will serve as the Title Sponsor of the Museum’s Pop-up Performances in addition to being a Silver Sponsor of the Rhythms of Canada Festival, and a Gold Sponsor of the Lapis Ball. This long-term relationship reaffirms their commitment to supporting the Museum in fostering intercultural understanding, supporting emerging artists, and promoting greater access to the arts.

An integral component of the sponsorship, TD Pop-Up Performances offer artists a platform to showcase their craft and engage with new audiences. Since its inception, the program has empowered hundreds of artists, enabling them to develop their performance experience and build countless relationships within Toronto’s arts community. TD Pop-Up Performances provide all visitors with unfettered access to poetry, music, and dance performances, allowing them to immerse themselves in the arts without limitations. In 2023 alone, the program featured over 400 performances, bringing the Museum’s spaces to life with an array of musical traditions and cultures from across the globe — from the Balkans to South America, from the Middle East to Asia.

In addition, the renewed funding will establish TD as a Silver Sponsor of Rhythms of Canada — the Museum’s summer festival that showcases Canada’s rich and diverse cultural tapestry. This annual event brings artists together in a vibrant celebration that fosters connections across communities and offers artists of varying experience the opportunity to share a stage and gain increased visibility.

“We are extremely grateful for TD’s ongoing support. Through this longstanding relationship, we have been able to provide an accessible, inclusive platform for emerging creatives to share their artistry and forge meaningful connections across cultures,” says Dr. Ulrike Al-Khamis, Director and CEO, Aga Khan Museum. “This renewal reinforces our shared commitment to strengthening the cohesion and resilience of our pluralistic communities through the arts.”

"At TD, we’re proud to support arts and cultural experiences and initiatives that foster shared connections while amplifying the diverse voices of the communities we serve," says Robyn Small, Senior Manager, Philanthropy, Sustainability & Corporate Citizenship, TD Bank Group. "We’re excited to continue to work with the Aga Khan Museum to increase public access to music and cultural programs and events, nurture connections across diverse groups, and help create opportunities for emerging artists to flourish."

About the Aga Khan Museum
The Aga Khan Museum in Toronto, Canada, has been established and developed by the Aga Khan Trust for Culture (AKTC), which is an agency of the Aga Khan Development Network (AKDN).
Through permanent and temporary exhibitions, educational activities and performing arts, the Museum’s mission is to spark wonder, curiosity, and understanding of Muslim cultures and their connection with other cultures through the arts. Designed by architect Fumihiko Maki, the Museum shares a 6.8-hectare site with Toronto’s Ismaili Centre, which was designed by architect Charles Correa. The surrounding landscaped park was designed by landscape architect Vladimir Djurovic.

FOR PRESS INQUIRIES, PLEASE CONTACT:

Olena Gisys
Porter Novelli
olena.gisys@porternovelli.com
416.839.8227

Kelly Frances
Marketing and Communications Director
Aga Khan Museum
press@agakhanmuseum.org
416.858.8735